

29th Annual Cabbage Patch Kids® Easter Eggstravaganza

BabyLand General® Hospital, 300 NOK Drive, Cleveland, GA 30528

Saturday, April 8, 2017, 9AM – 5PM

About the Event

The Easter Eggstravaganza draws thousands of visitors from all over the Southeastern United States. The annual event held the weekend before Easter has been delighting children for 28 years. This day-long event is scheduled to insure traffic for vendors throughout the day beginning with a Pancake Breakfast with the Easter Bunny. The highlight of the event is the 30,000 egg hunt held in the afternoon on BabyLand's picturesque front lawn. Expect the crowd to be families with small children.

Exhibition Rules and Guidelines

General Rules: This is a family friendly facility and event so your display should be attractive and in good taste. Each exhibitor must provide his or her own display.

This is an OUTDOOR event. Come prepared for all weather conditions. There will be no rain date. The event happens either rain or shine. Free standing canopies or trailers are recommended. If using a canopy or tent, at least 50 pounds of weight are required to secure tent. Any weights or other "tie-down" equipment must fit within booth dimensions.

- (1) Be considerate of your neighbors. If you need additional space, you must get prior approval.
- (2) Spaces may be on pavement, grass or gravel and some spots may be uneven terrain within the assigned space so come prepared.
- (3) A registration is a commitment to show, and no refunds will be given for any reason.

Our application requires you to send a photograph of your booth and product(s), list all items being sold and any activities happening like prize drawings, giveaways, etc. BabyLand reserves the right to ask the exhibitor to remove any products not consistent with the list and photos. No participant shall sell illegal or immoral items. Event organizers reserve the right to disallow the selling of any item and disruptive, dangerous, damaging, etc. items. Anyone in violation of these restrictions will be escorted off the premises immediately.

Each exhibitor is responsible for collecting and reporting appropriate sales tax.

Health & Safety Requirements for Food Vendors: A temporary food service permit will be required from White County Health Department. When your application is accepted, information will be provided on obtaining the \$40 permit.

Set-Up: Friday, April 7th 2 PM-5 PM & Saturday, April 8th starting at 6 AM. Vendors must be set-up and ready to open by 9 AM on Saturday April 8, 2017. All vehicles must be moved immediately after unloading. NO VEHICLES ALLOWED AT BOOTH, NO EXCEPTIONS! Once set up is complete, vendors need to remain in their booths until the close of the event.

Breakdown: Saturday, April 8th after 5 PM. NO early breakdowns or departures allowed. If a vendor leaves early or breaks down prior to event ending, vendor may forfeit admission to future events. Vendors must be off the grounds by 7 PM. Bring trash bags to clean your area prior to departure.

For more information, contact: nancee.pritchett@cabbagepatchkids.com

Application Deadline for Vendors Serving Food: February 28, 2017

Other Vendors: March 24, 2017

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Cabbage Patch Kids® Magical Easter Eggstravaganza

BabyLand General® Hospital, 300 N.O.K. Drive, Cleveland, GA 30528

Saturday, April 8, 2017, 9AM – 5PM

Event Vendor Application

Please print the following:

Company Name: _____

Contact Name: _____ Phone Number: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Food Vendor Booth: space \$160.00

Arts & Craft/Merchandise Vendor Booth: 10ft. x 10ft. space \$65 10ft. x 20ft. space \$120.00

Kid Zone Vendor/Activity: 20% of profit

Non-Profit Organizations/Churches: 10ft. x 10ft. space \$35 10ft. x 20ft. space \$65

Electricity: Small (quiet) generators are allowed if you want to provide your own electricity. We have a limited amount of outlets available for vendors. \$35 extra per 20AMP electricity

Will you need electricity? Yes No

Water: Water is provided for Food Vendors. Others can access water if needed from facility.

Items Sold: Please use the back of sheet or attach an additional sheet of all items you are wishing to sell at the event or any activities you plan. We reserve the right to deny exhibit/sale of any item NOT LISTED on form or already being sold by another vendor or any activity. If your application is not approved, check will be returned.

I have read the Exhibition Rules for the event and agree to participate in the event listed above. Vendor locations are not guaranteed and are up to the discretion of the event organizer. I release Original Appalachian Artworks, Inc/dba BabyLand General® Hospital, Cabbage Patch Kids® and their agents and volunteers from liability, while in operation of this event. I understand that I am responsible for my own liability insurance. I also understand that I am responsible for cleaning my area upon completion of event.

Further, I understand that I must follow all the rules set forth by the event organizers following all health and safety regulations for food booths according to state regulations. I acknowledge prior receipt of the Exhibitor Rules and health department guidelines and agree to adhere to the same.

Signature: _____ Date: _____

Mail completed signed application and check to:

BabyLand General Hospital, Eggstravaganza Vendor Application

P.O. Box 714

Cleveland, GA 30528

(706) 865-2171

www.cabbagepatchkids.com

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- Fill out application
- Mail application along with payment to:
BabyLand General Hospital,
Eggstravaganza Vendor Application
P.O. Box 714, Cleveland, GA 30528

If your application is accepted, BabyLand will email a list of guidelines and booth assignments.